

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

LAURIE E. GATHMAN ET AL

US 010500

Serial No.

Filed: CONCURRENTLY

SYSTEM AND METHOD FOR SELLING IMAGE-DISPLAY TIME TO CUSTOMERS OF A
PUBLIC FACILITY

Commissioner for Patents
Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

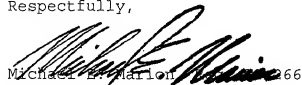
Sir:

The undersigned Attorney of Record hereby revokes all
prior appointments (if any) of Associate Attorney(s) or Agent(s) in
the above-captioned case and appoints:

Laurie E. Gathman (Registration No. 37,520)
c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580
White Plains Road, Tarrytown, New York 10591, his Associate
Attorney(s)/Agent(s) with all the usual powers to prosecute the
above-identified application and any division or continuation
thereof, to make alterations and amendments therein, and to
transact all business in the Patent and Trademark Office connected
therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE
LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED
ATTORNEY OF RECORD.

Respectfully,


Michael E. Marlon
Attorney of Record

Dated at Tarrytown, New York
October 4TH, 2001.